



# THE FISHING & LIVING PROGRAM

ANOVA FOOD, LLC's SOCIAL & SUSTAINABILITY INITIATIVE



## Newsletter #9

Summer 2017

Welcome to the latest edition of the Fishing & Living newsletter! Bringing you recent news of Fishing & Living's international work in sustainable fisheries, including news from the on-going Fair Trade program for Handline fishery in Indonesia, updates from the Vietnam Fishery Improvement Program and Anova's commitment to the UN Sustainable Development Goals.

### Indonesia

#### *MDPI partners with USAID Sea Project on Fair Trade*

The Sustainable Ecosystems Advanced (SEA) project is run by USAID Indonesia and lead by a consortium of organizations, including MDPI, Fishing & Living main NGO partner in Indonesia. The project aims to support the conservation of marine biodiversity and improve the governance of marine resources at the local, district, provincial and national levels in Indonesia. One way the projects will achieve this goal is through the expansion of the Fair Trade project, first introduced in Indonesia by MDPI. The expansion of the program will be focused on the province North Maluku, in partnership with local government agencies and stakeholders.



*For the latest updates on the USAID SEA project, visit their website.*

#### *Fair Trade project is going full steam!*

The Indonesian Fair Trade program has been making very good progress in the past 6 months with an additional 140 fishermen joining the program in Buru, Seram and Pulau Islands in the Maluku. The next Fair Trade audit has been tentatively scheduled for February 2018. For those fishermen who have just joined the program, this will be the "Year 0" audit. For others, it will be the "Year 3" audit, for which MDPI is working very closely with fishermen, suppliers and processors to prepare for.



#### *MDPI releases Annual Report 2016*

In July, MDPI released its second annual report, describing the various projects and milestones it has achieved over the past year. MDPI works focuses on 4 main areas:

- 1) Communication & Development- conducting community outreach on sustainable fisheries
- 2) Fisheries Improvement- implementing various improvement activities on the ground such as a data collection
- 3) Supply Chain- providing market access to small-scale fisheries
- 4) Fair Trade- supporting Indonesian small-scale fisheries become certified

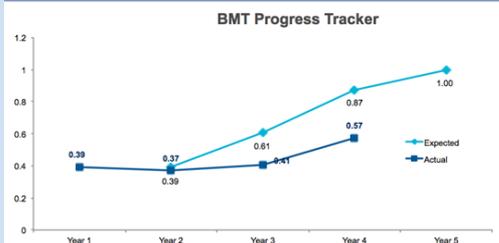
*The full annual report is available at [mdpi.or.id](http://mdpi.or.id)*



# Vietnam

## Fishing & Living distributes ocean awareness material in fishing communities

For Ocean Day (June 8th), Fishing & Living, with the help of 2 volunteers from a local University, distributed over 40 posters to raise awareness on the importance of protecting sharks and sea turtles. Those posters were placed in the port and on fishing vessels. The team also directly engaged with the fishermen and their communities.



### Vietnam FIP is making good progress!

Despite being behind schedule, the Vietnam Fishery Improvement Project of the Longline and Handline Yellowfin Tuna fishery has made good progress in the past year with the score moving from 0.41/1 to 0.57/1. A score of 0.8 is needed to achieve Marine Stewardship Council certification. Key areas where progress has been achieved include improvement in management of protected species and the release of a Tuna Fishery Management Plan.

## Anova makes commitments at the UN Ocean Conference



### Commitment #1

The Sustainable Seafood Commitment for Environmental and Social Responsibility is focused on broadening the definition (and hence the efforts) of sustainability in seafood to take better into account the social aspects such as socio-economic development of communities that depend on the seafood resources for development and livelihoods.

*More details on the Sustainable Seafood Commitment for Environmental and Social responsibility can be found here.*

### Commitment #2

Through the Tuna 2020 Traceability Declaration, Anova, along with many other tuna companies, has committed to full traceability from vessel to point of sale of our all supply chains and to combatting IUU fishing through multi-stakeholder efforts, ratings and certification programs and collaboration with NGOs.

*More details on the Tuna 2020 Declaration can be found here.*



To learn more about our work, contact us at [info@fishing-living.org](mailto:info@fishing-living.org)  
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