



THE FISHING & LIVING PROGRAM

ANOVA FOOD, LLC'S SOCIAL & SUSTAINABILITY INITIATIVE



Newsletter #13
Summer 2018

Welcome to the latest edition of the Fishing & Living newsletter! Bringing you recent news of Fishing & Living's international work in sustainable fisheries, including news from the on-going Fair Trade program for Handline fishery in Indonesia, updates from the Vietnam Fishery Improvement Program and fisheries currently in the MSC certification process.

Indonesia

Anova takes part in USAID OCEANS roundtable to share insights from the Indonesia e-CDT pilot

Together with other market leaders, Anova took part in a roundtable organized by USAID OCEANS and the L.A. consulate of Indonesia to share our experiences working on sustainability and traceability in Indonesia. Anova presented about the most recent pilot for trialing an electronic traceability systems within its supply chain: TraceTales. The pilot has been a great success with the technology leading to improved efficiencies and ease of reporting to U.S. customs authorities as well as customers. There are plans to expand the system to two additional supply chains in the next 6 months.



Markets make a strong commitment for MSC certification in Indonesia at the International Coastal Tuna Business Forum (ICTBF)



In June, Anova signed the joint commitment between the Indonesian Ministry of Marine Affairs and Fisheries and the International Pole & Line foundation to affirm their mutual interest and cooperate in strengthening Indonesia's tuna market competitiveness through the implementation of MSC certification. This agreement demonstrates the importance of one-by-one tuna fisheries for Indonesia to support its goals of sovereignty, sustainability and prosperity in managing Indonesia's ocean resources. In addition, the interim harvest strategy framework was debuted, a much awaited and crucial component for the sustainable management of tuna fisheries in Indonesia.

M. Zulficar Mochtar, DG of Capture Fisheries, MMAF and John Burton, Chairman of IPNLF sign the new joint commitment © IPNLF

Partnerships and capacity building between the Indonesian tuna industry, IPNLF and MDPI

MDPI, IPNLF and AP2HI (the Indonesian Pole and Line and Handline industry Association) have strengthened their partnership through the Coastal Tuna Alliance and setting up a common framework and workplan to collaborate on improvement activities. With the support of IPNLF, AP2HI commissioned a study to find ways to strengthen the organization and increase the value of AP2HI to its members. For example, AP2HI recently revised its Code of Conduct which requires its members to support fishery compliance, FAD management, traceability and the FIP among other things. As such, AP2HI is becoming a vital organization to support the wider adoption of improved practices and the MSC standard.



Indonesia (ctd.)

Aditya Suroño: the loss of a great and inspiring leader of Indonesian small-scale fisheries

We are deeply saddened to share the news that Aditya Suroño, Executive Director of Masyarakat dan Perikanan Indonesia passed away in Bali, Indonesia, on the 16th August 2018. He was an inspirational leader, a pioneer and a champion of small-scale fisheries, bringing real change for the benefit of fishers and their communities. We are honoured to have been able to know and work with Aditya; his presence, warmth and smile will be greatly missed. Our thoughts are with his loved ones, friends and colleagues



FIP steering committee meeting



The Indonesia FIP steering committee met on August 1st to discuss progress and next steps. IPNLF has commissioned a new MSC pre-assessment for the handline and pole-and-line tuna fisheries in collaboration with WWF Indonesia. The FIP workplan will be updated based on the results of the pre-assessment, with continued collaboration between NGOs, industry and government.

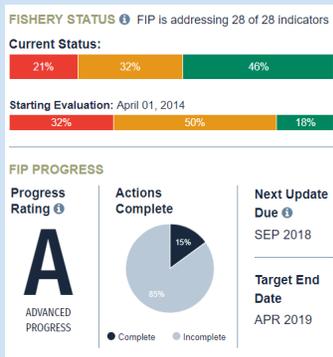
Vietnam

Vietnam FIP makes steady progress on observer programs and bycatch mitigation

The longline and handline Vietnam tuna FIP has been making steady progress. For example, a National Plan of Action for sharks has been drafted and pending adoption. Together with WWF and Vinatuna, Anova/Fishing & Living has been supporting awareness activities through fishermen training. In 2019, Anova will start collected ETP and bycatch data.

A national observer program is being developed with the support of WWF and with current coverage estimated to be less than 2% of the total trips. The early work is intended to guide eventual industry-funded larger scale observer placement. The FIP is now identifying ways to expand the observer scheme through cost recovery system.

Progress has been slow with regards to establishing harvest control rules but the FIP continuously engaged with regional projects and the Vietnam government to support improvements. For more details, visit fisheryprogress.org



Upcoming FIP review and planning for 2019 activities



The FIP has commissioned a review to assess progress and update the FIP workplan. This review is likely to take place before the end of 2018. Anova/Fishing & Living is planning activities such as further improvement to the FIP traceability system, continued support to fishermen workshops, community events and participation in VMS implementation.

Other news

Anova/Fishing & Living attends and participates in the Seaweb Seafood Summit

First of all, congratulations to 2018's seafood champions : Patima Tungpuchayakul, Pelagic Data Systems, Guy Dean and Ocean Blue!

Anova/Fishing & Living had the honour and pleasure to participate in a panel organized by IPNLF on promoting equity and fair business practices to support small-scale fisheries. Indeed, with increasing market demands for demonstrating sustainability and traceability, small-scale fisheries often lag behind due to data collection programs that all too often do not over these fisheries as well as the lack of capital investments in these fisheries. Anova shared some insights on how it supports small-scale tuna fisheries through FIPs, traceability solutions that suit the needs of small-scale fisheries and Fair Trade certification.



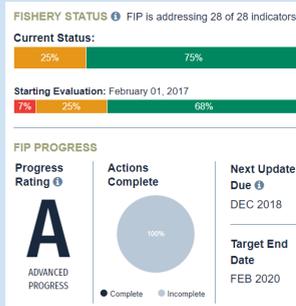
GLOBAL DIALOGUE *Anova becomes a member of the Global Dialogue on Seafood Traceability (GDST)*

The Global Dialogue on Seafood Traceability is an international, business-to-business platform established to advance a unified framework for interoperable seafood traceability practices. The Dialogue brings together a broad spectrum of seafood industry stakeholders from across different parts of the supply chain, as well as relevant civil society experts from diverse regions. The Dialogue is catalysing the development of interoperable practices that will: 1) improve the reliability of seafood information 2) reduce the cost of seafood traceability; 3) contribute to supply chain risk reduction and; 4) contribute to securing the long-term social and environmental sustainability of the sector.

Micronesia and Cook Islands Longline FIPs

The Cook Islands Bigeye Longline tuna FIP was launched in March 2017 and has been making continued progress. Visit fisheryprogress.org for more details.

The Federated States of Micronesia (FSM) longline tuna fishery is still undergoing an MSC full assessment. The public comment draft report was released in July and recommends certification.



To learn more about our work, contact us at info@fishing-living.org
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